

The Aloe Vera in Body Balance

The aloe vera plant has been proclaimed throughout history as Mother Nature's miracle plant. Modern studies have validated its many health benefits. These benefits appear to be due to the wide variety of phytonutrients that aloe possesses, with mucopolysaccharides being the key category.

Some health-support benefits include: enhancing digestion and supporting immune system function. It is for these reasons that aloe is an integral part of the formula we know as Body Balance.

However, not all aloes are alike, and many things affect the ultimate quality. It begins with where the aloe plant is grown. Our aloe is grown in fertile fields at the base of a volcanic mountain in Mexico near the equator. This is significant for several reasons:

- The fields are fed with water rich in volcanic trace minerals.
- The temperature is ideal for aloe, and even the wind plays a part.
- It is certified "organic" under the protocols set by QAI (Quality Assurance International). Everything is hand-farmed from preparing the soil, to planting, to cultivating, to artfully cutting the leaves.

Only fully mature leaves are harvested, and quickly moved to the processing plant. There, only the inner filet of the leaf is used with the remainder being mulched and recycled as fertilizer back to the fields.

Consequently, the aloe we use in Body Balance has many certifiable quality features, such as:

- Carries the seal of the IASC (International Aloe Science Council). The IASC oversees standardization of aloe vera worldwide.
- Mucopolysaccharides – This is the primary quality benchmark. "Simple strength" is a count around 1,200. The aloe in Body Balance measures at least 1,500, and can be as high as 2,000.
- Certified organically grown.
- Certified kosher grown.

Body Balance – It's "the leading phytonutrient product on the planet" for a reason!

"These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease."